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Local SEO: Proven Strategies & Tips For Better Local Google Rankings (Marketing Guides For Small Businesses)



Synopsis

How to Find Countless Customers In Your Area with Local SEOWouldn't it be great if you could generate new business leads every single day? Chances are that you have been working on your online marketing campaigns for quite some time. But maybe you're still not getting the results you really want. What if you could count on generating new LOCAL traffic to your website every day? That wish can easily become reality with Local SEO. Being an entrepreneur, your daily life is probably pretty hectic. Running a business can easily feel overwhelming, especially if you have employees counting on you for their income. Keeping your existing marketing plan on track might feel like a full time job; how can you possibly add more tasks to your online marketing checklist? Local SEO can give you the extra daily traffic your company needs while barely adding anything to your regular marketing schedule. It will work for you because once you get some key elements set up and tweak a couple of your everyday online marketing efforts, your Local SEO strategy will be up and running. Learn What it Takes to Put Local SEO to Work For Your Company In the book "Local SEO: Proven Strategies & Tips for Better Local Google Ranking," you will find the essential elements of a successful Local SEO strategy. Plus, you will discover ways to put social media marketing to work in support of your Local SEO efforts. Every aspect of a Local SEO strategy comes together in an effort to feed your business's vital information to Google, which then sends consumers to you. Local SEO is an easy and reliable inbound marketing method for businesses of all sizes, in any location. As you read the book and follow the steps outlined in each chapter, you will see your new Local SEO strategy begin to take shape. Every section builds upon the previous one and results in a complete Local SEO optimization plan that any business can successfully implement. It's the perfect way to bring scores of new local clients to your company. In the book, you'll discover:

- What Local SEO is
- Why implementing it is so important to your company's endurance
- What makes Local SEO more important than global SEO
- What role Google plays in your Local SEO strategy's success
- How social media platforms can support your Local SEO strategy
- What you can do with your website content to make it more Local SEO-friendly

Claiming a bigger share of your local market becomes so much easier with the power of Local SEO at your fingertips. Download Local SEO: Proven Strategies & Tips for Better Local Google Ranking

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Customer Reviews

As a business owner, I can really appreciate a book like this, because it simplifies the concept of SEO... and clearly outlines what I need to know to get my company ranking in the local search results. I understand enough about the search behavior of local consumers to know that a majority of online queries for local products and services (probably 80 to 90-percent) are initiated on Google. It is vitally important to have access to tips and strategies that will help my small business be in a position to be found by those seeking the services that I offer, and this book clearly and concisely helps me understand what I need to do to make my website and the content I produce more local SEO friendly. This is an excellent, easy to consume book with tremendously valuable content from experts in the field of marketing and SEO that I trust most.

I know Ray and Phil personally and have worked with both so I came to this book knowing it would be good and I wasn't disappointed in any regard. Local SEO, the topic, is so important for local business owners and marketers and while it's not rocket science, understanding how to apply some of the more important techniques takes information that is accessible and well thought out. Local SEO is the only guide you need on the topic.

Local SEO is both simple and complex at the same time. There are certain fundamental truths that don't change and then due to the nature of local search, things that constantly change. This book does a great job in identifying solid strategies and truths that last which in turn help build a foundation for as long as the internet is around. Focused and straight to the point no fluff. Highly recommended.

I work with a lot of small business owners and most of them just don't understand what local SEO is all about and why it's so important to the success of their business. This ebook does a great job of explaining it for business owners in a way that makes sense.

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